

Ready, Set, Engage!

1. Project

What do we want to engage people about?

3. People

Who will we talk to?

2. Goals

What are the main reasons for engaging the community?

What do we hope to learn?

What outcomes will the community experience?

5. Questions

What will we ask the people we talk to?

4. Level of Engagement

What is the role of the people we will engage?

INCREASING IMPACT ON THE DECISION



INFORM

Provide the public with balanced and objective information to assist them in understanding the problem.



CONSULT

Obtain public feedback on analysis, alternatives and/or decisions.



INVOLVE

Work directly with public to ensure concerns are consistently understood and considered.



COLLABORATE

Partner with the public in each aspect of project development.



EMPOWER

Place the final decision making process in the hands of the public.

6. Key Messages

What information will we share?



7. Activities

What methods will we use to engage people?

8. Communications

How will we reach the people we want to talk to?

11. Challenges and Opportunities

What challenges might we encounter? How can we mitigate them? How can we make engagement more accessible and inclusive?

9. Resources

What do we need to make this happen?

12. Reporting

How will we share the results?

13. Evaluation

How will we know what worked well and what needs to be improved next time?

10. Timeline

What key dates do we need to plan for?

